

For Immediate Release  
SHOT SHOW 2010

Contact: Robin Sharpless  
607-753-3331

### **New Redding Die Sets offered for 2010**

Cortland, NY..... Redding Reloading Equipment introduces several new die sets for 2010. Redding is known for both quality and a vast selection of available dies, including many popular and not so popular wildcats. For 2010, Redding will add die sets for the new 370 Sako Magnum, 458 SOCOM, and 6.5 Creedmoor. All three of these new cartridges have major factory support and have become quick favorites with the shooting public. Customers should know that these dies will be available shortly after the SHOT Show in retail distribution and that Redding Reloading Equipment will continue to support popular, new calibers as they are introduced.

It is important to note that Redding continues to produce truly “Custom” die sets as well. The Engineering Group at Redding requires only a chamber reamer drawing or 5 fired cases from the firearm in question to quote the production of dies for virtually any caliber and firearm which can be made with a 7/8 x 14 TPI die body. Prices are quoted on an individual basis depending upon the complexity of the chambering and any need for tooling. Those seeking dies for a truly unique or obsolete cartridge should contact the Redding Custom Die Center in the company’s Engineering Department.

Redding offers numerous unique solutions to improve the accuracy, consistency and reliability of your handloaded ammunition. For more information and a current color catalog contact: Redding Reloading Equipment 1089 Starr Road Cortland, NY 13045, or visit us on the web at: [www.redding-reloading.com](http://www.redding-reloading.com).