

PRESS INFORMATION

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Contact: Robin Sharpless 607-753-3331

## Redding Reloading Equipment Celebrates 75 Years of Reloading Innovation

Cortland, NY.....Redding Reloading Equipment was founded in Upstate, NY in 1946 after the end of the Second World War. The first product was a balance beam powder scale that was the first calibrated beam scale specifically designed for the reloading market. It was founded in a chicken coop, by Burr Bement in Virgil, NY and in 1949 it moved over the hill to Cortland, NY where it got a proper building and was subsequently incorporated as Redding-Hunter, Inc. in 1956. The company throughout its early years made a diverse group of products: including the scale, a powder measure, peep sights, shotshell reloading equipment and even live pigeon traps.

In the early 1960's the company began its evolution into the production of reloading dies for metallic cartridges. This coincided with the move to producing only reloading equipment and the start of the commonly used name to transition to Redding Reloading Equipment.

At that time all dies were produced on one manually operated turret lathe under the eye of one skilled machinist. In 1974 the current ownership, which are only the second owners in the company's history, entered the scene and Redding began to blossom. In the ensuing years old products were shed, many new products were added and numerous patents granted for innovations that have assisted today's Handloader in so many ways. In 1986 Redding purchased the assets of SAECO. The Santa Anita Engineering Company and jumped into the bullet casting business with many of the needed accessories beyond simply moulds. In 2005 Redding acquired Imperial Lubricants the originators of Imperial Sizing Die Wax and Imperial Dry Neck lube. This acquisition made Redding a complete reloading resource under one roof. One 100% American Roof with American labor running American Machines cutting American Iron and Steel for all of their products. Since that time many new American Made CNC machining centers and skilled workers have found a home in an ever-expanding Redding Factory on the same site where it came to be in 1949. In 75 years, the company has held firm in its belief that quality and innovation are the keys to success in any endeavor. We thank you our customers for supporting that ideal as well.

Redding Reloading Equipment has focused on building the finest quality, American Made products for the precision handloading market since 1946. To learn more about our ongoing commitment to the precision handloading enthusiast and to request a copy of the current Redding catalog visit: <u>www.redding-reloading.com</u>

